

SPONSOR OPPORTUNITIES



THE 9TH ANNUAL **FESTIVAL** OF **TEXAS FIDDLE**

DEC. 1-2, 2023

THE FIRST AND ONLY FESTIVAL THAT BRINGS TOGETHER ALL THE
TRADITIONS OF TEXAS FIDDLE IN A TRULY HISTORIC TEXAS DANCE HALL

TEXASFIDDLE.ORG

THE FESTIVAL OF TEXAS FIDDLING, INC.

a 501c3 non-profit
www.texasfiddle.org



We can't wait to be back at historic Twin Sisters Dance Hall in Blanco at the **9th Annual Festival of Texas Fiddling on Dec 1-2, 2023**. The Festival of Texas Fiddling is an all-volunteer non-profit we need your support to make this year's Festival a successful one. Any level of support helps the Festival continue in its mission of presenting the best of Texas fiddling. There are extra benefits associated with higher levels of giving, and we are happy to customize a package to your sponsorship level.

Sponsorship Levels	Amount	Reserved seating in the Dance Hall	Special FTF Sponsor Pin	Recognition on website	Social Media Promotion	Logo on Festival poster	Special recognition at performance	Logo on FTF collateral	Booth on Location	Donor's Banner Placement
Big Tater	\$500	2	✓	✓	Mention on Facebook					
Westphalia	\$1,000	2	✓	✓	One Logo Post on Facebook	Small				
Cotton Eyed Joe	\$1,500	4	✓	✓	Two Logo Posts on Facebook	Small	✓			
San Antonio Rose	\$2,500	6	✓	✓	Four Logo Posts on Facebook	Medium	✓	✓	✓	Banner on site
Faded Love	\$5,000	8	✓	✓	Recognition on Paid Facebook Ads	Large	✓	✓	✓	Banner in Hall
Waltz Across Texas	\$7,500	10	✓	✓	Recognition on Paid Facebook Ads	Top Line	✓	✓	✓	Main Stage & Gate

In addition to our general sponsorships, we also have opportunities to sponsor each of the special stages and tents, as well as individual artists or sessions.

Stage, Session and Artist Sponsorships	True Vine Youth stage	\$2,500	Name/logo at Stage (size)
	Texas Traditions Stage	\$2,500	Name/logo at Stage (size)
	Session	\$500	Name/logo on session poster
	Individual Artist	\$500	Name/logo on session poster
	VIP Tent	\$500	Name/logo on tent poster
	Artists' Green Room	\$500	Name/logo on tent poster

Each sponsorship comes with the benefits shown in the table above for the level of donation. Stage Sponsors are recognized between all sets on the stage.

And, don't forget our premier event on the Riverwalk in San Antonio on Thursday night before the Festival:

Texas Fiddle Night at La Villita	Presenting Sponsor	\$3,000	Your banner on site
	Host	\$1,000	Name/ logo on event poster
	Supporter	\$500	Mention at event



About the Festival

Texas music is fiddle music. The Festival of Texas Fiddling is a celebration of the unique styles and traditions of fiddling across the state. The fiddle has always had a central role in the richness and diversity of Texas music. The Festival is dedicated to preserving and celebrating the range and uniqueness of Texas fiddling, from well-known fiddle styles to cherished regional traditions such as old time, western swing, country, Texas-Mexican fiddling, Gulf Coast and Creole fiddling, and Texas-Polish fiddling. The festival also explores connections between Texas fiddling traditions and those of other states and countries.

Historic Dance Hall

Twin Sisters Hall in Blanco has been the Festival's home since its beginning in 2014, and we will be back again this year. A main goal of the festival is to promote historic Texas halls and their unmatched social and architectural heritage. A benefit of these efforts is increased economic activity in the area as well as the development of new connections with individuals and groups which will endure and continue to grow. No other fiddling events have emphasized the connection between the music and the historic dance halls like the FTF. Uniquely among Texas music events, the Festival preserves the historical and sustainable links between music and the local community.

Audience

The Festival of Texas Fiddling draws an audience from across the state and around the country to Twin Sisters Dance Hall in Blanco. The event has broad and marketable appeal and has grown each year. In 2022, over 800 people attended the daytime festival over two days, with capacity crowds attending the evening dances. Festival attendees have come from across the United States, Europe, Canada and Mexico

Regional and National Partnerships

The Festival of Texas Fiddling produces the event through grants, sponsorships, donations, and partnerships with allied organizations, such as Texas Folklife and the Center for Popular Music. We have received major grant support in multiple years from Humanities Texas for a symposium on Texas fiddle and dance music, and have received additional support from the Lisle Foundation, the Texas State Music Office, and numerous private donors. We have been profiled on Texas Standard, in *Texas Monthly*, and in *Texas Highways*.

Support

Any level of support helps the festival continue in its mission of supporting and presenting the best of Texas fiddling. In-kind contributions are also welcome. Just give us a call to discuss.

The Festival of Texas Fiddling is the first and only festival that brings all the great traditions of fiddling in the state together in a truly historic Texas dance hall.

Connect with Us

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**LIVE MUSIC AND A WOOD FLOOR
6 MILES SOUTH OF BLANCO, TEXAS**

**BIG DANCES
FRIDAY &
SATURDAY**

**CONCERTS,
DANCE &
INSTRUMENT
WORKSHOPS
ALL DAY SAT.**



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**THREE STAGES, DANCING IN THE HALL, CAMPING, JAMMING, & MORE
LINE-UP COMING SOON • TWIN SISTERS DANCE HALL**

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